

Affiliate program



Instructions to the website
<https://partners1xbet.com>

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1. Rules and conditions of the Affiliate programme

1.1. General definitions

Betting agency — on line resource (1xBet), where user can place bets on sportive events on line.

Affiliate program — an agency in the sphere of marketing, which attracts new users to the website through different partners programs.

Partner— webmaster (natural or legal person), who satisfies all the conditions of the Partner's program at the website partners1xbet.com, who promotes the products of the Betting agency 1xBet, attracting new customers.

Players — clients of the Betting agency, who have registered using partner's personal link.

Earning — the funds, received by partner as a commission on profit of the attracted players.

Payout — transaction of the partner's earnings from the inner account to the external payment system.

Reporting period — it's the period of time, during which, all the funds that were received by the partner, become available to be transferred to the external payment systems.

Promo materials — set of instruments, serving to promote the betting agency's (1xBet) products in the Internet.

1.2. Affiliate agreement

1. Before starting, the Partner undertakes to carefully examine and agree to the conditions of the Partnership program.
2. In case the Conditions of the Partnership program should change – the Partner should be informed via e-mail.
3. Only a client who reached the age of 18 years could become a Partner and fulfill all the Conditions of the Partnership program.
4. Partner is responsible for all the safety procedures and keeping his password and login as well as all the registration data safe. The Partnership program doesn't bear any responsibility for loosing any kind of the personal data.
5. The Partnership program (1xBet) has right to reject any application for partnership without explaining any reasons.

6. The Partnership program (1xBet) has right to make any changes and additions in the Conditions.

The existing Conditions are these, which are published on the official website of the Program at the current moment. There is no possibility to track the chronology of the changes. In case there are any changes to be made – the clients would be informed via e-mail (that was registered as partner's).

7. The Clients of the Program are provided with all the promo materials (graphics, without text). The Partners could use all the info of the official website in any kind of use.

8. The Partners are prohibited to use the following kinds of promo:

- E-mail spam.
- Contextual advertising (mentioning the 1xBet brand).
- The format of advertising: ClickUnder and PopUnder.

Should such cases be identified — the Partner's personal account would be banned and all the funds canceled. There would be no commission refunding.

9. The Partner is also prohibited to use Cookie stuffing:

- Opening 1xBet website in a iframe with 0 size, and in an invisible zone as well.
- Installation of Tags, Cookie scripts and other similar manipulations.

In case these Rules and Conditions are not fulfilled by the Partner – his personal account would be banned and canceled.

10. The Partner's program is available only for one participant. The doubled registration or registration as a sub-partner is strictly prohibited.

11. The Partner is prohibited to register his personal gaming account in the Betting agency through his referral link and collude with other players.

1.3. Commissions for referrals

The Partner's earnings are not fixed. It depends on the Betting agency's income, received from the players who were registered through the partner's referral link.

Commissions, bonuses and total turnover of the attracted player don't influence the Partner's earnings, which consists of 20% of the net profit of the Betting agency achieved through the Partner's gamers.

There may be changes in the Partner's percentage. The Partners would be informed via e-mail.

1.4. The commission's payout

The commission funds are paid out each month, before the 20th, in case:

- The Partner has informed in advance (from 1st to 7th of month).
- The sum in the personal Partner's account exceeds 5000 roubles or 100\$.

Should the Partner not have such amount of funds on his account – all the funds would be transferred to the next month until it comes to the mentioned, sufficient, amount. The negative balance is transferred to the next month as well.

In case of the unexpected technical failure, or in case to check the Partner and sources of his traffic, the Partners program could delay the payout to the Partners up to 2 months.

1.5. The resolving disputes procedure

The members of **partners1xbet** Program could dispute any kind of situation, as the Partners program covers all the dispute situations – in case of providing concrete arguments and facts.

For this case, you should provide our Partners support service with the info via e-mail: support@partners1xbet.com.

We would examine all the disputes and complaints during 14 days from the moment we receive it. And the Partner would receive the e-mail notification with the result. Note: It is prohibited to use the rude language, all kinds of insults and false info in your mails.

2. How to start

2.1. Registration on the website

To take part in the Partners program and start receiving your commissions follow this link:

<https://partners1xbet.com/home/registration>

This is how the page of registration looks like:

1XBET PARTNERS

Spain UK Russia Turkey

Main page Contacts Terms and Conditions **Registration**

Username and password

Username*

Password *

Repeat password*

Contact info

Name Phone number

Surname Preferred language

Email Country

Skype

Additional information

Site

Site category

Website language

How did you find out about us?

Payment details

Preferred payout method

Wallet number / Account

I accept the terms and conditions

Sign up

All the fields are required. If you don't have Skype account — type «-». First of all type login, password and contact info:



Username and password

Username*

Password *

Repeat password*

Contact info

Name

Phone number

Surname

Preferred language

 ▼

Email

Country

 ▼

Skype

Please choose the language and country you belong to.
According to this info you will be delegated to the definite commission group.

In additional info mention website, it's category, language and the source from which you got the info about the Partner's program and 1xBet company.

In the Payment methods, please choose the preferred method of payment and ID of your account or ID of your e-wallet, where you want to get your commission funds.

Additional information

Site

Site category

Website language

How did you find out about us?

Payment details

Preferred payout method

Wallet number / Account

I accept the terms and conditions

Sign up

After successful registration you will receive the letter of approval. In case you don't receive that letter for 3 days - please contact our Support service via e-mail: support@partners1xbet.com.

2.2. Addition of the website

Please, use several different websites to place the advertisements. After the registration, add additional websites, using the following methods:

- On the Main page, using «Express menu».
- In the upper menu, in the section «Account».

When you arrive on the page for Addition of the new website, you will see your web-resource, which you've already added during the process of registration in the Partner's program. Below, you can add a new website. For this case, fill the fields: website address, category and language.

My websites

Website ID	Website URL
5241	123
23225	http://1xbet.com/

Add new site

Site:

Site category:

Website language:

2.3. Partner's link (affiliate link): what it is for and how to generate?

Partner's link — it is an individual link of a Partner, which allows to tie up gamers to their Partner. Using this link, we can easily track the actions of the users, who:

- Came through the ads of the Partner.
- Registered on the website 1xBet.
- Made deposit.
- Won or lost a bet.

The Partner receives his commission funds from the customers who lost.

To generate the Partner's link (affiliates link), please enter your Partner's account and in the section Express-menu press «Get affiliate link»:

The screenshot shows the Xbet Partners dashboard. At the top, there is a navigation bar with the Xbet logo and 'PARTNERS' text. On the right, it says 'Hello, [user]!' and 'Log out'. Below the navigation bar are several menu items: 'Main page', 'Marketing tools', 'Reports', 'Payments', 'Account', and 'Log out from affiliate interface'. The main content area has a section for 'rmed:' with filters for 'Yesterday:', '7 days:', and '30 days:'. Below this is a section for 'agram stats' with a '1 month' dropdown and a 'USD' dropdown. A red box highlights the 'Express-menu' dropdown, which contains three options: 'Get affiliate link', 'Get promo-materials', and 'Add site'. A red arrow points to the 'Get affiliate link' option. At the bottom, there is a bar chart with a '1.0' label on the right.

You will get to the section «Marketing tools»:

Site: 123

Currency: USD

Campaign: China-eu

Landing page: cn/landing-deposit/

SubID: promo

[Generate link](#)

Show hidden links

List of generated links

No	Site	Landing page	SubID	Generated link	Currency
1866	123	cn/landing-deposit/		https://refpa.top/L?tag=d_5241m_1260c_&s...deposit/	USD
3395	123		promo	https://refpa.top/L?tag=d_5241m_1260c dr...	USD

Promo materials are represented in 4 formats:





- Flash.
- Gif/jpeg/png.
- HTML5.
- Direct Link.

In this section you can use search by parameters::

- Banner size.
- Tag.
- Language.
- Format.
- Currency.

To add banner to your website, just click the link “Code” by the Preview and copy the Code in the newly-opened window:

Top promo materials

Code	Preview	Width (px)	Height (px)	Media type
Code		1275	1000	HTML5/Png
Code		1275	1000	HTML5/Png
Code				
Code				

Iframe code

```
<iframe scrolling='no' frameBorder='0' style='padding:0px; margin:0px; border:0px;border-style:none;border-style:none;' width='93' height='30' src="https://refpa.top/I?tag=d_23055m_1284c_&site=23055&ad=1284" > </iframe>
```

Close

3. Statistics and Reports

3.1. Quick statistics and types of Reports

On the webpage <https://partners1xbet.com/partner> the info in the form of graphic and quick stats is shown:

- How much was earned during the day\month or all the time?
- Displays.
- Clicks.
- Direct links.
- Registrations.
- Amount of new accounts with deposits.
- Amount of commissions (and amount of funds, ready to payout)).

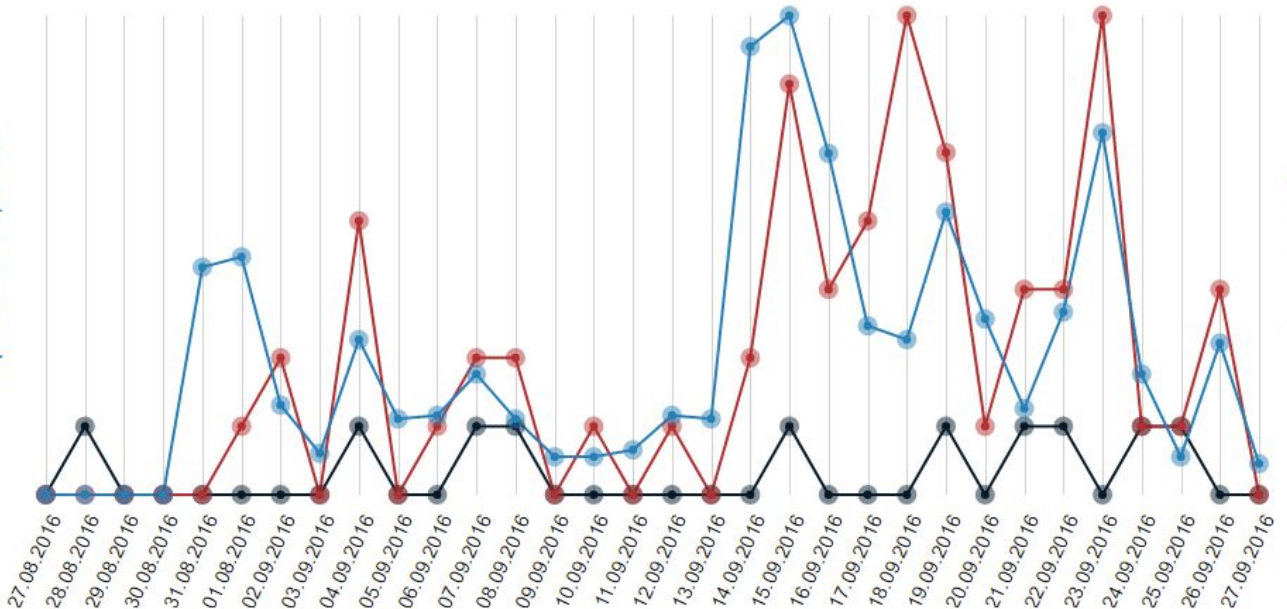
In the previous sections we considered 2 ways of attracting customers:

1. Generation of the affiliate link and its usage.

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 &}·Á^!áÁ Á áá^&Á|·Á

2. Using banner code from the Affiliates program.

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 °Öá|Áæ·Á Á á|Á|Á·Á} Á Á Á@Á|Á|Á
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We want to draw your attention that our **statistics refreshes 1 (once) a day!**

4 types of reports

Besides the Quick statistics we have also on our website:

- Short summary report.
- Full report.
- Report by promo-materials.
- Report on players.

You can choose the period for data

analysis in these reports:

- Any period.
- Daily period — yesterday or today.
- Monthly period — current or previous.
- Yearly period — current or previous.

3.2. Short summary report

Short summary report shows a summary report of the account to the concrete date or period of time. The criteria are:

Report parameters

Period:	<input type="text" value="Last month"/>	Media ID:	<input type="text"/>
Currency:	<input type="text" value="USD"/>		
Site:	<input type="text" value="http://facebook.com/"/>		
<input type="button" value="Generate report"/>			

The report is shown on the page (and its not exportable):

Views	0
Clicks	0
Direct links	10 869
CTR	0 %
Registrations	25
Registrations/clicks ratio	0 %
Registrations with deposits	1
Registrations/deposit amount ratio	4 %
Total new deposit amount	\$133.12
New depositors	1
Accounts with deposits	1
Deposit amount	\$133.12
Profit	\$266.23
Number of deposits	1
Active players	1
Average profit per player	\$266.23
Bonus amount	-\$133.12
Commission amount	\$33.28

3.3. Full report

Full report includes detailed statistics for most indicators, as well as several websites. The criteria for report are:

Period: Media ID:

Currency:

Site:

The report includes 19 indicators. Note: the data for each website is shown separately:

Selected 19 columns Show per page

Website ID	Site	Views	Clicks	Direct links	CTR	Registration
		0	0	5061	0 %	12
		0	0	2	0 %	0
		0	0	81	0 %	0

This report you can download (export) in the form of Excel or CSV.

3.4. Report by promo-materials

In addition to standard criteria, here adds: type Promo and type SubID

Period: Media ID:

Currency: SubID:

Promo type:

Сайт:

The report includes 22 indicators. You can choose which columns to remove:

Selected 18 columns
▼

Select all
▼

- Media ID
- Promo name
- SubId
- Promo type
- Site ID
- Site
- Views
- Clicks
- Direct links
- CTR
- Registrations

You can download the generated report (or export it) in the file Excel or CSV.

Selected 22 columns ▼

Show 10 per page

Media ID	SubId	Site ID	Views	Direct links	CTR	Registrations
1260			0	5	0%	0
1260			0	2	0%	0
1260			0	81	0%	0
1260			0	147	0%	1
1260			0	2346	0%	0
1260			0	211	0%	7
1260			0	6	0%	0
1260			0	4	0%	0
1260			0	1	0%	0
1260			0	1	0%	0

3.5. Report by players

The report by players generate just the same as the previous reports. The field «Players ID» adds to the existing criteria. The results are sorted by choosing the check boxes: «Just new players» или «Just players without deposits».

Report parameters

Period:	<input type="text" value="Exact period"/>	Exact date:	<input type="text" value="06.10.2016"/> - <input type="text" value="06.10.2016"/>
Currency:	<input type="text" value="USD"/>	Player ID:	<input type="text"/>
Campaign	<input type="text" value="All"/>	Media ID:	<input type="text"/>
<input type="checkbox"/> New players only		<input type="button" value="Generate report"/>	
<input type="checkbox"/> Non-depositing players only			

The report includes 12 indicators. You can choose which info to remove. You can download it in Excel or CSV.

Selected 12 columns Show per page

Website ID	Site	Media ID	Player ID	Registration date	Country	Deposit am
	http://vk.com/	1226		06/08/2016 00:00		\$0.00
	http://twitter/	1226		14/08/2016 00:00		\$598.86
	http://twitter/	1226		15/09/2016 00:00		\$16.38
	http://twitter/	1226		21/09/2016 00:00		\$831.75
	http://twitter/	1226		24/09/2016 00:00		\$0.00
	http://twitter/	1226		25/09/2016 00:00		\$0.96
	http://twitter/	1226		27/09/2016 00:00		\$0.00
	http://twitter/	1226		30/09/2016 00:00		\$49.79
	http://twitter/	1226		03/10/2016 00:00		\$33.51
						\$1,531.2

Showing 1 to 9 (9 total entries)

4.2. Payments history

During the whole period of work with the Affiliate program 1xBet, your Payments history will be accumulated. There is a concrete section with info about payments and requests` statuses to control.

Choose the period to generate the Report. Mostly, the currency will be defined automatically. In report, you will see the list of withdrawals for the chosen period with the following info:

- Total commission.
- Paid put.
- Sum of bonuses (when players used bonus for the first deposit).
- Total monthly income.
- The sum to transfer for the next period.
- Withdrawal date.
- Sum ready to be withdrawn (the rest of money you can withdraw).

Payment history

Show per page

Exact date:

-

Currency:

Currency	Period	Total commission	Paid	Bonus amount	Profit	Carryover	Payment date	Available to withdraw
USD	08.2016		\$100.00	\$0.00	\$101.27	\$22.06	20.09.2016	\$1.27

Showing 1 to 1 (1 total entries)

Request status

Currency	Date	Payment	Profit	Remainder	Status
USD	08.2016	\$100.00	\$101.27	\$1.27	Processed

Showing 1 to 1 (1 total entries)

Also, at this page you can see statuses of each request you made:

- Done,
- Awaiting payment.

5. FAQ

➤ **How to restore access to the Affiliate program?**

For quick restoration click «Forgot password» under registration form. Type in your login. New password will come to your phone number or to e-mail. If you forgot your login – please contact the Support service.

➤ **What if, in promo materials, there is no banner with size or picture that I need?**

Write to Support service, that you need a banner with concrete size. Likely, if you mention time limit, theme (type of sport or concrete event), when you need it. As soon as it is ready – you will be informed.

➤ **How to change the account number for withdrawal?**

Contact the Support service.

➤ **Can I place the Affiliate link in the social networks?**

You can place it whenever you want unless it doesn't violate the concrete social network's rules.

➤ **Why do I have only 20% while the other Betting agency pays 30%?**

For each country there is a fixed commission, which depends on the inner processes of our company. In exceptional cases we can increase the percentage of commissions (mostly it depends on amount of clients which you can attract). For this you can contact the Support service and describe your situation.

➤ **I think there is a mistake in the statistical report**

Please, describe in details your situation (please attach screenshots and facts) and send it to the.